



# Te Manawa o Tūhoe Trust – Strategic Plan 2021 – 2025



## VISION

**He manawa tiketike nō Tūhoe e kata te ao**

Te Manawa o Tūhoe is a leading world class Māori Enterprise

## MISSION

**Manawa toitū, Manawa whakatipu, Manawa whakaputa**

The protection and growth of our taonga through sustainable development of all current and future business engagements

## Strategic Priorities & Goals

### 1. Governance and management

Achieve excellence in our governance and management capabilities and systems that embody te manawa o Tūhoe tangata, Tūhoe tikanga.

1.1 Te Manawa o Tūhoe has an experienced and capable Board of Trustees.

1.2 Te Manawa o Tūhoe has an experienced and capable management team.

### 2. Core asset development and sustainability

Promote strong, balanced asset development, and sustainability – Kia hua, kia pua, kia ngāora.

2.1 The Trust will have a diverse range of performing assets.

2.2 Forestry assets are thriving and providing good returns.

2.3 Hatupere Dairy farm is economically and environmentally sustainable.

### 3. Environmental protection and well-being

Prioritise environmental protection and well-being to uphold our kōrero, "Tōku ao tōku manawaora."

3.1 The Trust will assert and exercise its responsibilities as kaitiaki of the whenua and taiao.

3.2 The Trust's activities are sustainable.

### 4. Investing in our owners

Provide meaningful benefits to our owners as Tūhoe tangata, promoting well-being and prosperity.

4.1 The Trust will increase cultural, education, and employment opportunities for its owners.

4.2 The Trust will provide meaningful benefits to owners.

4.3 The Trust will uphold and promote Tūhoe culture and mātauranga.

### 5. Trusting relationships

Build and nurture trusting relationships with our owners, Tūhoe entities, and other partners – Area te rangatira.

5.1 The Trust will understand the needs and motivations of its owners.

5.2 The Trust will have effective relationships with Tūhoe entities and groups.

5.3 The Trust will have effective relationships with external partners.